

AIR TRAVEL

Flow Diagram for Mobile

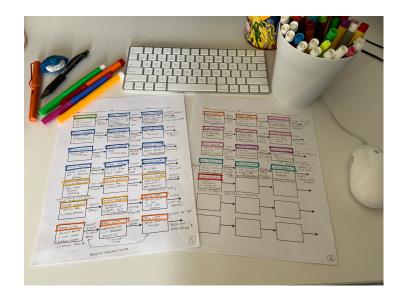


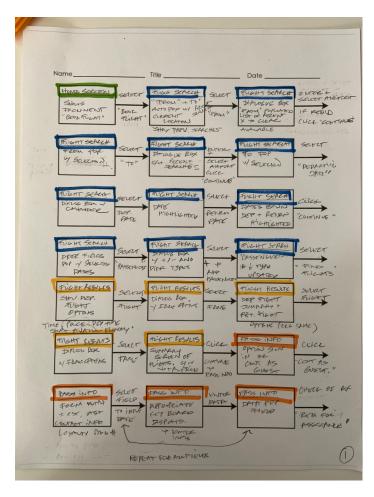
OBJECTIVES

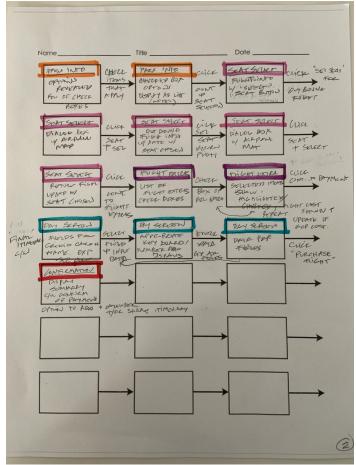
Define the booking flow for a mobile airline app.

Address issues highlighted in the affinity diagram and customer journey map.

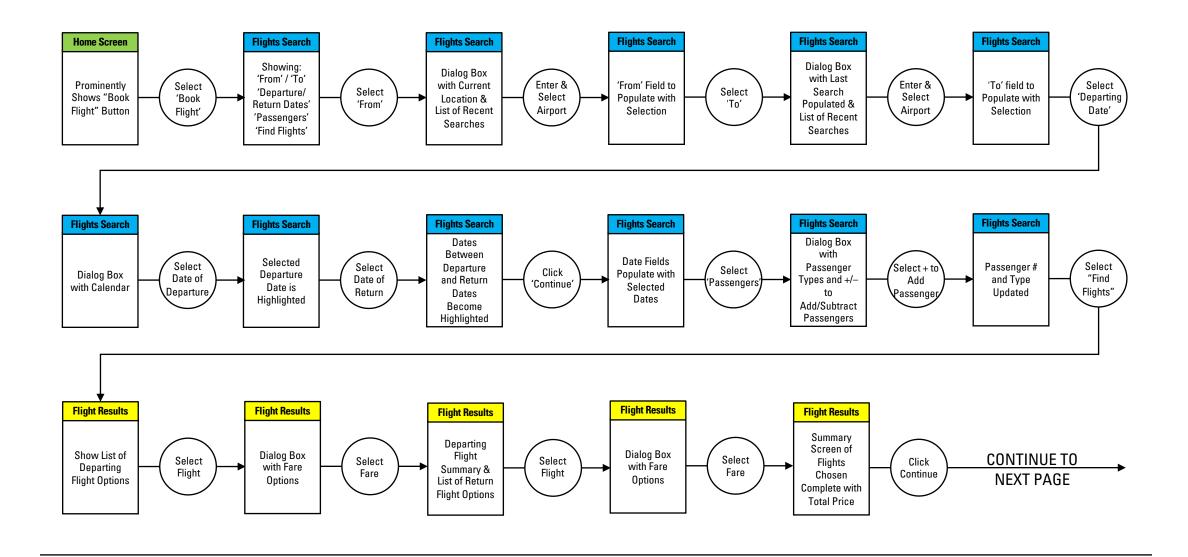
INITIAL SKETCH







FLIGHT BOOKING FLOW



FLIGHT BOOKING FLOW (CONTINUED)

